



CASE STUDY: NEW HIRE WELCOME KIT SUCCESS STORY

PROMO PRINT PLUS

"Promotional products with concierge level service"



- The Operations Manager with an Artificial Intelligence company that started in 2018 and is fully remote was tasked with offering high-quality swag to create a sense of unity and project excellence and quality to prospects, clients, and employees.
- The Operations Manager has many other tasks to complete and wanted to be able to talk to a human being to ask questions, obtain samples, and have rush orders shipped without worrying about missing deadlines, provided they were trustworthy and would deliver high-quality items.
- She first contacted PPP for an event in Las Vegas just 10 days away. She needed vests for the salespeople, along with SWAG to hand out. Since she was having trouble getting through to anyone on Swag.com, she conducted a Google search online to see who offered promotional products located close to her.
- After we completed this project, she had an employee event that was 2 weeks away, during which she wanted to distribute high-end merchandise. **We delivered on budget and a few days before her deadline.** On the second day of the event, she needed to purchase a locked bin to prevent people from taking more than their share of the items because they were so nice! Despite a continued need for promotional items and a desire to streamline the process, she had hesitated to take advantage of bulk pricing due to difficulties in handling shipping and tracking larger quantities.



- PPP took all the SWAG out of her basement and brought it to our fulfillment center where it was organized and put it into inventory. PPP now handles shipping all of her merch, removing this burden from the Operations Manager. The next problem to solve was finding better pricing and maintaining some stock of each item in inventory so she wouldn't always feel behind. Based on the averages of her previous orders, we determined quantities to maximize her budget while ensuring a sufficient amount of stock on hand.

CONCLUSION:

Now when our client needs any type of promotional product or swag shipped or ordered, she simply emails customer service and they handle the shipping, sending both the OM and the recipient a tracking number. She is alerted when there is low stock and can choose to reorder. **PPP DOES EVERYTHING** so she can concentrate on the rest of her responsibilities.

We save her time and the headache of managing all of this **while maximizing her budget. Working with PPP makes her look good to her bosses when they ask for outrageous deadlines and we meet them!**